

Software Development Proposal

**Created by:**   
[Sender First Name][Sender Last Name]  
[Sender Company]

**Prepared for:**   
[Client First Name][Client Last Name]  
[Client Company]

[Web URL]

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# Details

[Date]

[Client First Name] [Client Last Name]

[Client Company]

[Client Address]

Dear [Mr. Ms.] [Client Last Name],

Please find enclosed our detailed software proposal for your kind consideration.

At [Company] we are aware that creating client-oriented software takes a mixture of technical excellence and clear communication and our firm hires only the very best to ensure you receive both. We know that every client is unique and we strive to deliver an individual, innovative and affordable proposal every time and to follow it through with an outstanding delivery which is both on time and within budget.

We have over [Years of Development] of development in this area and our previous clients include [Previous Clients].

Please let us know if you would like to get in touch with our existing clients from whom you will receive nothing but positive endorsements. You may also wish to review our website at [Website] to see our portfolio of previous work and learn more about our organization.

We also pride ourselves on our after-sales client-care including our guarantees, staff-training and onsite and offsite support.

Finally, we realize that you are very busy and wanted to thank you in advance for your time spent reviewing our proposal.

Yours Truly,

[Sender First Name][Sender Last Name]

[Sender Company]

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Executive Summary

This proposal serves as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ reply to the Request for Proposal (RFP) that your company, Restaurants, forwarded to us, dated April 21, 2026. With a project cost of $261,000.00, we want to render our software development expertise to you and produce a management system that will increase your business’ opportunities for growth.

# Overview

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## Obstacles

Type your text here…

## Technical Obstacles

Type your text here…

## Industry and Market Risks

Type your text here…

## Budgetary Risks

Type your text here…

# Software and Hardware Technology Requirements

Type your text here…

## Hardware

Type your text here…

## Software

Type your text here…

# Milestones & Report

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Milestone | Tasks | Reporting | Hours | Date |
| 1.1 | Analysis and design stage |  |  |  |
| 1.2 | Architecture design |  |  |  |
| 2.2 | Create database |  |  |  |
| 2.3 | Import existing client data |  |  |  |
| 2.5 | Create GUI |  |  |  |
| 2.6 | Integration with Outlook |  |  |  |
| 2.7 | Integration with clients software |  |  |  |
| 2.8 | Integration with smartphone network |  |  |  |
| 3.1 | Port to iPhone environment |  |  |  |
| 3.2 | Alpha testing desktop application |  |  |  |

## Deployment

Type your text here…

## Testing

Type your text here…

## Documentation

Type your text here…

## Warranty

Type your text here…

## Support

Type your text here…

## Training

Type your text here…

# Pricing and Payment

|  |  |
| --- | --- |
| Proposed payment terms | Proposed payment terms |
| 25% (25%) | Paid on acceptance of this proposal and signing of our software development agreement. |
| 25% (50%) | Paid at completion of Milestone 1. |
| 25% (75%) | Paid at completion of Milestone 2. |
| 15% (90%) | Paid at completion of Milestone 3. |
| 10% (100%) | Paid at completion of Milestone 4. |